



Content Development Services

We know that any e-learning course is only as good as the content that goes in it. We also know that high quality e-learning can unlock savings and effectively support your developing workforce.

Learning Pool helps public sector organisations create their own e-learning courses. Plus we also have a range of bespoke content development services for those who need an extra pair of hands.

We can source and create the right graphics, images and animations, right through to undertaking instructional design, writing assessments, creating podcasts and video-based content.

We'll happily polish up a course you've already created or even take the job off your hands completely. Whatever suits you.

Why commission us?

- We'll save your time so you can concentrate on the big stuff
- We can cast an objective eye over your content
- You can be confident of quality, our industry leading instructional designers are in house
- We can provide a rapid turnaround, particularly if you've got a busy schedule and an important deadline

Recent projects

Migration Awareness for West Norfolk Partnership

Designed to improve staff awareness of migrant worker issues, this e-learning uses storytelling and scenarios to convey key messages. The West Norfolk Partnership is a group of private, voluntary and statutory organisations.

Passport to Procurement for Norfolk CC

This procurement e-learning resource covers new procurement legislation and procurement principles and was a finalist for a SOPO Award in 2008.

Manager Induction series for Basildon DC

We created and delivered 6 e-learning modules on 6 topics in 6 weeks for Basildon. Each 30 minute module covers a different people management policy on subjects like capability procedure and absence management to the council's dispute resolution procedure.

Corporate Induction for LB Bexley

Including a video message from the Chief Executive, this course ensures that all new recruits are engaged in the boarding process as early as possible. It is one of a number of courses created to welcome joiners.

Mapping Services Agreement for IDEa

The complex contract for this nationwide collaborative project is explained in an e-learning format for Authority Liaison officers. Officers responsible for accessing digital mapping, geographical and spatial information services for their organisations can now use the case studies and video in this course to learn about the MSA.

How much does it cost?

We can help you create great e-learning, whatever your budget. Here are some guidelines to help you plan but please speak to us for a tailored quote.

Level 1 - E-learning course essentials

Develop and build an assessment	20 questions	£900
Develop visuals to support e-learning	30 screens	£1,500
	60 screens	£2,700
Video production	6 x 2 min talking head videos	£3,700

Level - 2 Everyday e-learning course

Production of an e-learning module developed in Learning Pool's Authoring Tool (you bring the instructional design)	30 minutes of content	£2,500
	60 minutes of content	£4,500
Instructional design and production of an e-learning module	30 minutes of content	£4,500
	60 minutes of content	£9,000

Level 3 - Special e-learning course

Full, media rich bespoke e-learning design and production		From £22,500 p/ hr of final content
---	--	-------------------------------------

What others say

"Well done to all, you have achieved a very professional look and feel on a difficult subject."

Christine Shakespeare, Basildon DC

"We need our new recruits to hit the ground running, so a Corporate Induction e-learning module is perfect to allow us to give consistent messages in a timely way. Learning Pool helped us to translate our ideas into an engaging and interactive e-learning piece."

Colin Smith, LB Bexley

"Learning Pool colleagues interpreted my procurement knowledge and added their own instructional design knowledge and skills to write and deliver the course in an interactive way for the learner. Working with Learning Pool is refreshingly easy!"

Jane Waring, Norfolk CC

"The MSA has a complex but very important contract at its heart. Thanks to the professionalism and experience of Learning Pool we've now got a great piece of e-learning that can explain the contract in an engaging and lively way."

Cliff Nicklin, IDeA

"The learning resource helps staff to provide advice and guidance to migrant workers in a sensitive, respectful and effective way. Our work with Learning Pool is a vital element of our West Norfolk Cohesion Strategy and will equip our front line staff with the training, guidance and networking opportunities they need."

Martin Slater, West Norfolk Local Strategic Partnership

Please call **0207 101 9383** or email elearning@learningpool.com to see some of our work and for a full quote.